



MEETING AGENDA
REGULAR MEETING OF THE UXBRIDGE BIA BOARD OF MANAGEMENT
Tuesday, February 18th, 2021 7:00 p.m.
LOCATION: VIRTUALLY VIA MICROSOFT TEAMS
UXBRIDGE, ONTARIO

- 1.0 CALL TO ORDER** 10 Minutes (Items 1.0-4.0)
- 2.0 APPROVAL OF AGENDA**
- 3.0 DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF**
- 4.0 ADOPTION OF MINUTES**
 - 4.1 Review and approval of minutes from January 19th, 2021
- 5.0 CHAIR REPORT** 25 minutes
 - 5.1 Board of Management – acquisition of new members
 - 5.2 Membership Services Coordinator role
 - 5.3 Social Media
 - 5.4 Information on Grants
- 6.0 #KeepYourBuxInTheUx HOLIDAY PROMOTION** 15 minutes
- 7.0 CULVERT UPDATE** 5 minutes
- 8.0 STORAGE UNIT UPDATE**
- 9.0 NEW BUSINESS** 5 minutes
 - 9.1 2021 Board Meeting Dates
 - 9.2 2021 Events: Easter Monday (April 5th) / Springtide / Canada Day
 - 9.3 Letter from French Consulate of Toronto re: supporting French community online (attached)
- 10.0 FINANCE / BUDGET**
 - 10.1 2020 Budget – YTD
 - 10.2 2021 Budget – monthly update
- 11.0 ADJOURNMENT**

REVISED Upcoming BIA Meeting Dates:

March 16th, 2021 7:00 pm
April 20th, 2021 7:00 pm
May 18th, 2021 7:00 pm
June 14th, 2021 7:00 pm
July 20th, 2021 7:00 pm
August 17th, 2021 7:00 pm
September 21st, 2021 7:00 pm
October 19th, 2021 7:00 pm
November 16th, 2021 7:00 pm
December 21st, 2021 7:00 pm



Mr. Dave BARTON
Township of Uxbridge
Uxbridge

Le Consul général

Toronto, February 11th, 2020

Your Worship,

I trust this letter finds you, your team and your loved ones in good health.

I am writing to you to inform you that the French community in the Greater Toronto Area has launched an initiative to help local businesses during the pandemic.

The initiative is based on an internet platform www.franceison.com that lists all places that sell French products or services of any kind. To join, business need not market French products exclusively.

Registration is free. There is no hidden or recurring fee.

Once a business places an ad, it is promoted on different social media accounts.

Over 140 entities such as restaurants, bakeries, language schools, wine stores, clothing shops, designer boutiques, spas, shops, etc. are already listed on a user-friendly map and collaborative map here: <https://go.mapstr.com/franceintoronto>

If you consider the business community in Uxbridge would be interested in availing of this opportunity, the enclosed document could be forwarded to them or to your small business organizations.

As the province is set to reopen slowly, I hope this modest initiative can be a part of the help you provide for the enterprising minds in your community.

Kind regards,



Supporting local businesses

To help local stores during the ongoing pandemic, the French community in collaboration with the French Consulate in Toronto has developed an online platform for businesses in the GTA to register and promote their services and products.

Restaurants, boutiques, bakeries, clothing outlets, wine stores, kids' corners, beauty shops, etc. can list their business even if only a part of their products are French-inspired.

This service is free. Listing your business takes you hardly five minutes.

You can enroll your business here : www.franceison.com

Registered businesses also benefit from active promotion on social media.

All businesses also feature on a collaborative map where address, websites, opening hours and services are uploaded automatically : <https://go.mapstr.com/franceintoronto>

Over 140 businesses in the GTA are already registered.

For any queries : presse@consulfrance-toronto.org

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