



MEETING AGENDA
REGULAR MEETING OF THE UXBRIDGE BIA BOARD OF MANAGEMENT
Tuesday, October 19, 2021 7:00 p.m.
LOCATION: VIRTUALLY VIA MICROSOFT TEAMS

- 1.0 CALL TO ORDER** 5 minutes
(Items 1.0-4.0)
- 2.0 APPROVAL OF AGENDA**
- 3.0 DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF**
- 4.0 ADOPTION OF MINUTES**
 - 5.1 Review and approval of minutes from September 21, 2021
- 5.0 CORRESPONDENCE** 5 minutes
 - 5.1 Receipt of Envision Durham – Growth Management Study – Release of Employment Strategy Technical Report (Report #2021-INFO-97) (attachment #1)
 - 5.2 Colleen Baskin – email on SCP (Santa Claus Parade) cross-promotion with Tourism and BIA (attachment #2)
 - 5.3 Gloria Eng - Uxbridge Legion Remembrance Day Poppy Campaign 2021 (attachment #3)
- 6.0 REPORTS & UPDATES** 25 minutes
 - 6.1 Covid – vaxx passport update
 - 6.2 Tourism - Holiday Trail update
 - 6.3 Beautification update – summer baskets & winter baskets finalized
 - 6.4 Santa Claus Parade Sub-committee update and lighting suggestion
 - 6.5 Easter gift cards disbursements
- 7.0 DOWNTOWN REVITALIZATION UPDATE** 5 minutes
- 8.0 NEW WEBSITE UPDATE** 15 minutes
 - 8.1 Status update
 - 8.2 Landing page edit
- 9.0 NEW BUSINESS** 20 minutes
 - 9.1 Metal Banners
 - 9.2 Herrema sign (attachment #4)
 - 9.3 OBIAA's new CRM system to manage membership, track data (attachment #5)
- 10.0 FINANCE / BUDGET** 5 minutes
 - 10.1 Third quarter budget update (attachment #6)
- 11.0 BOARD ROUND TABLE - What's new and exciting!** 5 minutes
- 12.0 ADJOURNMENT**

Next Meeting: November 16, 2021