



**MEETING AGENDA**  
**REGULAR MEETING OF THE UXBRIDGE BIA BOARD OF MANAGEMENT**  
**Tuesday, September 21, 2021 7:00 p.m.**  
**LOCATION: VIRTUALLY VIA MICROSOFT TEAMS**

- 1.0 CALL TO ORDER** 5 minutes  
(Items 1.0-4.0)
- 2.0 APPROVAL OF AGENDA**
- 3.0 DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF**
- 4.0 ADOPTION OF MINUTES**
  - 5.1 Review and approval of minutes from August 17, 2021
- 5.0 CORRESPONDENCE** 15 minutes
  - 5.1 Receipt of Envision Durham – Growth Management Study – Release of Housing Intensification Study Technical Report (Report #2021-INFO-94), for information (attachment #1)
  - 5.2 Judy Risebrough - Downtown Revitalization Project Request for Support (attachment #2)
  - 5.3 Amanda Ferraro - Herrema trailhead sign advertising request (attachment #3)
- 6.0 REPORTS & UPDATES** 20 minutes
  - 6.1 Covid – reporting; visits by George
  - 6.2 Tourism
  - 6.3 Beautification update – summer baskets; winter baskets quotes  
Report on scheduled end of basket watering
  - 6.4 Easter gift cards disbursements
- 7.0 DOWNTOWN REVITALIZATION UPDATE** 5 minutes
  - 7.1 In-person feedback gathered along Brock between Sept 18-25
- 8.0 NEW WEBSITE UPDATE** 15 minutes
  - 8.1 Launch of new site: [www.uxbridge.ca/en/bia](http://www.uxbridge.ca/en/bia)
  - 8.2 Suggestions for which business to spotlight in inaugural website launch
- 9.0 NEW BUSINESS** 30 minutes
  - 9.1 Metal Banners update - Fantasy quote discussion (attachment #4)
  - 9.2 Uxbridge apparel (Durham Tourism) as prizes – shopdurhamtourism.ca
  - 9.3 Halloween promotion ideas
  - 9.4 Santa Claus Parade special event ideas
- 10.0 FINANCE / BUDGET** 5 minutes
  - 10.1 GoDaddy refund of partial invoice related to launch of new website
- 11.0 BOARD ROUND TABLE - What's new and exciting!** 5 minutes
- 12.0 ADJOURNMENT**

Next Meeting: October 19, 2021