



MEETING AGENDA + ADDENDUM
REGULAR MEETING OF THE UXBRIDGE BIA BOARD
Tuesday, October 4th, 2022 @ 7:00 p.m
LOCATION: VIRTUALLY VIA MICROSOFT TEAMS

- 1.0 CALL TO ORDER** 5 minutes (Items 1.0-3.0, 5.0)
- 2.0 DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF**
- 3.0 APPROVAL OF AGENDA**
Review and approval of agenda dated October 4th, 2022
- 4.0 DELEGATIONS – none** 0 minutes
- 5.0 ADOPTION OF MINUTES**
For meeting dated September 7th, 2022
- 6.0 CORRESPONDENCE** 5 minutes
Norm Macpherson, Top Shot – hockey/ice skating events (attachment #1)
- 7.0 REPORTS & UPDATES** 5 minutes
- 7.1 Parkette, Murals, **Recruitment** & Town Trolley – BIA Trolley ads (attachment #2)
- 7.2 Baskets (**attachment #2A**)
- 7.3 Tourism – 2 opportunities to share costs on Holiday promotions:
-Globe and Mail ¼ pg ad in December (\$650/2=\$325)
-North Durham Holiday Guide or EAST (**attachment #2B**)
- 8.0 DOWNTOWN REVITALIZATION** 0 minutes
- 9.0 WEBSITE** 15 minutes
Banner updates: Truth and Reconciliation on Sept. 30, regular edits to the Trolley banner
Added to Events page: Town Trolley trips, Spooky Saturday, Fright @ Museum,
Festival of Lights and Holiday Trail.
Notifications of new businesses awaiting approval NOW push properly from Database.
New notifications: Filming and Parking closure.
New additions: Agendas and Minutes from 2022, the AGM video link and presentation.
- 10.0 OTHER BUSINESS** 20 minutes
- 10.1 Halloween Event – selfie spot, pumpkin carving contest for businesses with carved pumpkins on display, Trolley booked (decorated?), candy pickup/delivery to participating businesses, posters for businesses
Cross promotion with Library (drop-in crafts) and YDHR Pumpkinfest – signage at municipal lots? (attachment #3)
- 10.2 Hello Card follow-up – answers and pricing (attachment #4 + 4B)
- 10.3 Rotary’s Christmas Market at UHC – promote BIA businesses
- 10.4 Welcome New Businesses! **Little Thief Bakery** coming in **November**
- 10.5 Business members lunch meet and greets
- 11.0 FINANCE / BUDGET** 5 minutes
- 11.1 Shear Display contract (attachment #5)
- 11.2 Quarterly Report ending August 31, 2022 (attachment #6)
- 11.3 Revised Audit fees
- 11.4 **Additional CCT funds – BIA Hut, lights, marketing firm, basket hardware**
- 12.0 BOARD ROUND TABLE – Question period** 5 minutes
- 13.0 ADJOURNMENT**

Final Meeting of this Term: Wednesday, November 2, 2022