



MINUTES - MEETING OF THE UXBRIDGE BIA BOARD OF MANAGEMENT

Wednesday, June 1st, 2022 7:00 p.m.

LOCATION: Microsoft Teams, UXBRIDGE, ONTARIO

Attendance: Christina Curry, Willie Popp, Val Little, Todd Snooks, Trish Bush

Regrets: Stuart Mulcahy, Sameer Remtulla

- **1.0 CALL TO ORDER by the Chair - 7:07 p.m.**
- **2.0 DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF**
 - None
- **3.0 APPROVAL OF AGENDA for meeting dated May 4th, 2022**
 - Motion to approve agenda: Val 2nd: Trish
- **3.1 APPROVAL OF DRAFT AGENDA for meeting dated June 1st, 2022**
 - Motion to approve draft agenda: Todd 2nd: Trish
- **4.0 DELEGATION – none**
- **5.0 ADOPTION OF MINUTES for Meeting dated April 6th, 2022**
 - Motion to adopt minutes: Willie 2nd: Todd
- **5.1 ADOPTION OF MINUTES for Meeting dated May 4th, 2022**
 - Motion to adopt minutes: Val 2nd: Willie
- **6.0 CORRESPONDENCE**
 - **6.1 Envision Durham-Growth Management Study-Land Need Assessment-Staff Recommendation on Scenarios (Report #2022-P-11)**

This report is most applicable to businesses who own their own property. As such Christina requested it be posted to the website and include mention plus a link in the June Newsletter

 - Motion to receive: Willie 2nd: Val
 - **6.2 OBIAAs Christmas lights available from Unionville BIA – items sold**
 - **6.2 B Fundraiser offer for local businesses, post storm**

Christina suggested that businesses first go through their insurance to claim any damages received by the F2 storm of May 21st. Willie added that there will be further information on support available in the future.
 - **6.3 Update and Modernization of Procurement Bylaw**
 - Motion to receive: Todd 2nd: Val
- **7.0 REPORTS AND UPDATES**
 - **7.1 COVID** – Christina reported that George is no longer performing inspections.
 - **7.2 Tourism** – Julia shared her experience taking the Tourism Ambassador free, self-directed online program, to benefit interactions with anyone who is public-facing, and better understand how to identify visitors and their interests so as to direct them to local businesses/services/features to enhance their visit. Val shared how her following the same practice enhances her client’s visits. Christina wondered whether Lisa is continuing these tours of local businesses as was the practice in the past. Willie recommended adding the Program to the Newsletter.
 - Motion to support Tourism’s Holiday Trail 2022 with \$1500 in funding, on condition that the BA is the first point of contact to BIA businesses: Trish 2nd: Val

- **7.3 Beautification: Banner Contract extension** – Willie shared his hope that we can work toward replacement of existing banners. Julia reported that Shear Display has a small number – total to come – of banners and hardware damaged by the May 21st storm
 - Motion to extend current banner contract for 2 years: Todd 2nd: Willie
- **7.4 Summer Baskets** – Christina related her communications with Otters and their claim that the BIA did not return an emailed order – original email never provided by Otters and none received by Julia/Christina. Christina offered to create baskets and has contacted a wholesaler for plant material – baskets are currently stored with Parks Dept. Willie suggested he and Christina outline a plan to ensure completion of baskets by June 20 to ensure their being hung by Canada Day.
- **7.5 Springtide** – The organizers are looking at Centennial Park as a new location from Second Wedge which was severely damaged by the May 21st storm. Julia reported that Heather is not looking to close Brock Street for the event but is looking to create a pop-up sidewalk event, which would require approval by the By-law Dept.
 - Motion to financially support Springtide, pending details on how BIA members would benefit, and what our participation might look like: Willie 2nd: Trish
- **7.6 OPA 67 Cemetery Rd Neighbourhood Study** – Willie shared Council’s overview of their concern with developers changing Cemetery Rd’s ‘sylvan’ atmosphere; many properties located in the vicinity back onto Toronto St – the BIA zone’s southern area. Recommendation to post all related reports to the website.
 - Motion to receive: Todd 2nd: Willie
- **7.7 Filming in Downtowns of Durham** – removed.
- **8.0 DOWNTOWN REVITALIZATION PROJECT (DRP) UPDATE - none**
- **9.0 NEW WEBSITE UPDATE**
 - **9.1 State of Emergency banners** - Julia reported on the two banners (‘State of Emergency Declared’ and ‘Trees and Debris Disposal’) that she installed on the BIA website in response to the May 21st storm, and resultant need to provide businesses with information and up-to-date status. They will be kept up until the State of Emergency is no longer declared by the Township.
 - **9.2 Chrismar Maps** – Julia shared the new icons that were created to align visitors to the Town with recognizable features along Toronto Street South, without calling out specific business names, i.e. parking, car dealership, fast food, restaurant, and trailhead entrance. The approved icons will be forwarded to Chrismar for inclusion on the BIA zone map overview and the close-up map of Toronto Street South.
 - **9.3 Old BIA laptop** – Julia reported that the old BIA laptop has been wiped clean and securely disposed of by the Township IT contact Kris Janke.
- **10.0 OTHER BUSINESS**
 - **10.1 AGM** – Julia suggested the new AGM date be set for early September, and will send out a voting email to Board members.
 - **10.2 Summer holidays** – June 20-27: Val; July 9-23: June ?-July 10: Stu; Willie; Aug 4-15 and 18-22: Todd.
 - **10.3 Welcome New Businesses** – Sessions Cannabis – ribbon-cutting ceremony to be held on Saturday, June 4; Manitea – Todd to provide Julia with contact details.
 - **10.4 CCT Funding Opportunity** – Willie shared that CCT has announced a funding opportunity open to BIAs that was previously thought out of reach; he recommended we apply for the DRP’s Pop-Up Square idea. Julia will expect to receive the invitation and ask Deb to have the BIA application added to the June 6 Committee meeting agenda. Julia to work with Deb, Christina and Judy to prepare by the June 17 deadline.
 - Motion to apply for funding grant to rebuild and revitalize Tourism elements in the downtown core: Willie 2nd: Val

- **11.0 FINANCE / BUDGET**
 - **11.1 1st Quarter Financial Report**
 - Motion to receive and accept financials ending March 31: Willie 2nd: Val
 - **11.2 Draft Financial Statements provided by Donna Condon**
 - Motion to receive and accept Draft Financial Statements: Willie 2nd: Val
- **12.0 BOARD ROUND TABLE**
- **13.0 ADJOURNMENT** - Motion to adjourn at 8:36 p.m.

Next BIA Board Meeting: Wednesday, July 6th, 2022