

MINUTES - MEETING OF THE UXBRIDGE BIA BOARD OF MANAGEMENT Monday, March 27th , 2023 7:00 p.m. LOCATION: Microsoft Teams, UXBRIDGE, ON

Attendance: Willie Popp, Todd Snooks, Zed Pickering, Joanne Richter, Sabrina Leeder, Abby Swagath,

Todd Miller

Guests: Julia MacDonald and Rebecca Harman, The Bridge Social

Regrets: Val Little

1.0 CALL TO ORDER by interim Chair, Julia Shipcott – 7:06 p.m.

2.0 DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF - none

3.0 APPROVAL OF AGENDA for meeting dated March 27th, 2023

Motion to approve agenda:
Zed
2nd: Willie

4.0 ADOPTION OF MINUTES for Meeting dated October 4th, 2022

- Motion to adopt minutes to be tabled to the April Board meeting
- **5.0 DELEGATION** none

6.0 WELCOME NEW BOARD!

- All members took the opportunity to introduce themselves and their businesses. Val will be
 offered this opportunity in April.
- Councillor Popp explained various responsibilities associated with the role of Chair, as well as the need for sub-committees. Appointment of Chair and sub-committee members was tabled to April Board meeting.

• 7.0 CORRESPONDENCE

- 7.1 Kelly Boehm, Chair, USS 100th Anniversary Committee Councillors Pickering and Snooks suggested opening communication with downtown businesses regarding any special plans/grab bag contents they may wish to include in the event, in case they can be tied into the brochure. Councillor Popp recommended placing an ad in the Cosmos welcoming former grads back and inviting them to spend some time downtown.
 - Motion to support in principle with funding of \$1,000: Todd S. 2nd: Willie
- 7.2 David Phillips, St. Andrew's-Chalmers Presbyterian Church Christmas banners
 - Motion to table discussion to April Board meeting: Willie 2nd: Zed
- 7.3 Michael Bryant, Town Trolley USS 100th Anniversary brochure
 See 7.1
- 7.4 Sam Windram, MARC Group advertising on reusable shopping bags Joanne recommended sharing this opportunity with local businesses. Julia to gather information on available spots, timelines and distribution.

• 8.0 REPORTS AND UPDATES

- 8.1 New Storage unit Julia updated the Board on the new rental agreement arranged with Access Storage of Coppins Corners. The 5'x10' unit now contains a shelving system. All décor, chairs, tents, etc have been moved out of the Township offices and are within the unit.
- 9.0 DOWNTOWN REVITALIZATION PROJECT (DRP) UPDATE Willie spoke to the DRP and their
 public meetings.

- 10.0 WEBSITE UPDATE Julia reported edits to the website that have been completed thus far.
- 11.0 OTHER BUSINESS
 - o **11.1 Huck Finn event** The annual event and previous methods of support was discussed.
 - Motion to support Huck Finn event with \$1,500 in funding: Zed 2nd: Joanne
 - 11.2 Springtide event Julia screenshared the Springtide poster and discussed various funding levels. Julia to look into whether banners can be created for this event. Zed queried whether the new BIA Hut and sound system might be utilized for Springtide.
 - Motion to support Springtide event with \$1,500 in funding, and investigate other event opportunities: Willie 2nd: Todd
 - 11.3 OBIAA attendance Julia to research the possibility of 1-day trips for Joanne and Todd M.
 - o **11.4 New Businesses** Julia reported on new businesses within the BIA zone.
 - o **11.5 CCT Funding Opp: 'Partnership Opportunity Grant' –** Motion to create a sub-committee to research future grants: Todd M. 2nd: Sabrina
- 12.0 FINANCE / BUDGET
 - 12.1 Review of 2023 Budget Julia briefly covered all purchases made thus far in 2023 budget.
 The status of the RED Grant will be covered at the April meeting.
 - 12.2 New Baskets Brackets required Newly purchased baskets for downtown will require
 new brackets as the existing ones will not fit the broader diameter nor the weight of additional
 plantings. Julia to gather quotes for new brackets and present to the Board at the April meeting.
 - o **12.3 May meeting date lands on Victoria Day long weekend** Julia to create a Doodle poll to gather votes for new Board meeting date in May.
- 13.0 BOARD ROUND TABLE
- 14.0 ADJOURNMENT Motion to adjourn at 9:07 p.m.: Willie 2nd: Todd S.