



## MINUTES OF THE UXBRIDGE BIA BOARD OF MANAGEMENT

Monday, July 25th, 2025, 6:30p.m.

LOCATION: Municipal Offices boardroom A / Microsoft Teams

**Attendance:** Katlyn Jones, Willie Popp, Carrie-Lyn Dufton, Lisa Ritchie, Lindsay Golden, Dana Middleton, Todd Snooks, Joanne Richter

**Regrets:** Zed Pickering, Lee Hawn

**Guests:** Misty Santos, Christopher Boileau

<b>1.0 CALL TO ORDER</b>	6:30pm by Dana Middleton
<b>2.0 LAND ACKNOWLEDGEMENT</b>	<p>The Township of Uxbridge is situated on the traditional territory of the Huron-Wendat, Haudenosaunee, and Anishinaabe people. We acknowledge that these lands are covered under the Williams Treaties and are home to many Indigenous communities. We honour, recognize, and respect this nation and Indigenous Peoples as the traditional stewards of the lands and waters on which we now live, work and play.</p> <p>Read by: Dana</p>
<b>3.0 DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF</b>	None
<b>4.0 APPROVAL OF AGENDA:</b> dated July 28th, 2025	Motioned by: Joanne 2 <sup>nd</sup> : Carrie-Lyn
<b>5.0 ADOPTION OF MINUTES:</b> dated June 25 <sup>th</sup> , 2025	Motioned by: Lindsay 2 <sup>nd</sup> : Carrie-Lyn
<b>6.0 DELEGATIONS</b>	<b>6.1 DRPS</b>  What is going on in Uxbridge and how they can support. The service has undergone an organizational realignment in the past year – putting more uniforms out on the road, more presence, and more engagement with the community. Putting a more humanized uniform face in the public. This looks like bikes, ATV, walking etc.

Break and enters rank large for Uxbridge (commercial and residential). 43% decrease in Commercial from last year.

High risk and high collision intersections is another main concern. Top 12 intersections among all three townships (Uxbridge, Scugog, and Brock). In Uxbridge this involves Downtown, Lakeridge and other areas (Sandford and Concession 6). Steps to make these intersections safer include working with the region to install larger signs, cut back brush etc.

Trying to see a more public face of the service, a reminder that tax dollars are the investment that supports DRPS. Uxbridge will see a dozen new officers in the area. Education and visibility are an increasing initiative, to build trust and respect.

How can businesses help DRPS?

- Cohost events
- Social media & Newsletters
- Larger community day(s)
- Letting them know what we have going on
- Register video surveillance online and provide evidence links
- 'Coffee with a cop'

DRPS does also offer micro-grants to enable Townships to purchase CCTV in downtown spaces.

## **6.2 North Durham Chamber of Commerce**

Misty Santos, Executive Director for NDCOC. Making connections with businesses in Uxbridge, recognizing a good crowd of supportive businesses. Starting 'Commerce Columns' in the Cosmos.

Decision to expand boundaries of the Scugog Chamber to North Durham last year with a goal to make everyone feel supported and advocated. Currently working on the legalities of the name change, website etc. This should be wrapped up in September/October. 235 members currently, 25 of those are Uxbridge. Feeling some resistance, but this is changing, and tide is turning. Beyond networking and events, the biggest advocacy piece is

	<p>transportation and looking for solutions for the transportation in the North, especially with all the new amenities coming to Uxbridge.</p> <p>Drafting a letter to Minister to create provincial change to allow for rural ride-share programs (such as Uber) without having to create individual relationships with municipalities. This has been done in Newfoundland and other provinces, and they have seen a large increase in tourism dollars.</p> <p>What have been successes in Scugog that should prompt Uxbridge businesses to join?</p> <ul style="list-style-type: none"> <li>- Numerous communication channels with lots of information often</li> <li>- Increase in events that allow businesses to get involved and increase awareness</li> <li>- Tourism based initiatives which get the community involved</li> <li>- Business openings, anniversaries etc.</li> </ul> <p>Commitment to be a Chamber member:</p> <ul style="list-style-type: none"> <li>- Standard membership (marketing, events) \$230</li> <li>- Elevated \$350 and premier \$799</li> <li>- Tax deductible</li> <li>- Time commitment: as big or little as one wants.</li> </ul>
<b>7.0 BOARD BUSINESS</b>	<p><b>7.1 Ladies Night</b></p> <p>5-8pm October 23<sup>rd</sup> – Western themed. Wixan's will open the basement for an after-party with line dancing. Local Cowboys will be handing out flowers downtown.</p> <p>Putting together the passport, gathering raffle prizes.</p> <p>Drop your passport in at Wixan's for a grand prize. Businesses will be responsible for their own food this year.</p> <p>Paper, radio and Facebook.</p> <p>Individual businesses encouraged to make the theme work for them with music, decorations etc.</p>

	<p><b>7.2 Lights on Brock</b></p> <p>MEEK gave a rough estimate on the lighting issue and how to proceed with repairs on tree lights along Brock and Toronto. Estimates can change based on the length of string needed, what can stay etc. They were last changed around 7 years ago – have been rewired approximately 2-3 times. Meek also suggested flood lights as an alternative – this is not as appealing.</p> <p>Life expectancy of boulevard trees is not long due to watering and root systems. Discussion with Public Works and Downtown Revitalization is the next step to weigh options of phased approach.</p>
<p><b>8.0 CORRESPONDENCE</b></p>	<p><b>8.1 Christmas Tree Sale</b></p> <p>Trinity United Congregation will be working with St. Paul's Anglican on a Christmas tree sale. They are looking for BIA support with communication and amplifying. Proceeds go towards community outreach, North House, community supper etc.</p> <p>The BIA will support this charitable event with communication tactics as it falls within the BIA area, and supports the Uxbridge Santa Claus Parade, an event BIA already supports.</p> <p>The BIA is interested in having a tree and will look into pricing for ornaments.</p>
<p><b>9.0 REPORTS AND UPDATES</b></p>	<p><b>9.0 UDRC Announcements</b></p> <p>Recent open house was a success at the Music Hall. The objective was to bring more information about updates to the community. The focus was to speak to the Request for Expression of Interest, and to speak to the downtown square.</p> <p>Mostly positive feedback in-person and online. Centennial Park's environmental study done – looking at the possibilities for that area</p> <p>Railway District – multifaceted ownership (Township, Metrolinx etc.) Aspects of what each wants to do with</p>

	<p>the land. Our current lease is up in 2026 on the Metrolinx land, currently working with them on a new lease. Metrolinx has taken an active railway off their long term plan. Looking at how we can maintain the heritage buildings in the area.</p> <p>UDRC will be at the Farmer's Markets sharing updates continuously.</p>
<b>10.0 OTHER BUSINESS</b>	
<b>11.0 FINANCE / BUDGET</b>	<p><b>11.1 June Report</b></p> <p>Katlyn shared the June YTD with the board.</p> <p>Motion to accept the budget update:</p> <p>1<sup>st</sup>: Joanne</p> <p>2<sup>nd</sup>: Lindsay</p>
<b>12.0 NEW BUSINESS</b>	<p><b>12.1 Ontario Rural Development Program</b></p> <p>Recover 35% of funding up to \$25,000. The deadline is September 24<sup>th</sup> to apply. This could assist in the tree light project for Downtown.</p> <p>Action: Katlyn to look into application requirements and set up meeting with Public Works and UDRC.</p> <p><b>12.2 Councilors and 105.5 Hits FM</b></p> <p>Councillor Popp and Pickering will be advocating on the radio tomorrow morning the BIA beautification projects (Banners, flowers, lights)</p>
<b>13.0 BOARD ROUND TABLE</b>	Board members shared their updates.
<b>14.0 ADJOURNMENT</b>	<p><b>8:34 pm by Dana</b></p> <p>Next meeting: August 25<sup>th</sup>, 2025</p>