



**MINUTES OF THE ANNUAL GENERAL MEETING OF THE UXBRIDGE BIA**  
**Monday, March 24th, 2025, 7:00p.m.**  
**LOCATION: Wixan's Bridge Restaurant**

**Attendance:**

**BIA Board of Management:** Dana Middleton, Lisa Ritchie, Katlyn Jones, Zed Pickering, Lee Hawn, Todd Snooks, Joanne Richter, Willie Popp, Carrie-Lyn Dufton, Lindsay Golden

**Regrets:**

**BIA Business Members:**

**Guests:** Judy Riseborough

<b>1.0 CALL TO ORDER</b>	7:00pm by Dana Middleton
<b>2.0 LAND ACKNOWLEDGEMENT</b>	<p>The Township of Uxbridge is situated on the traditional territory of the Huron-Wendat, Haudenosaunee, and Anishinaabe people. We acknowledge that these lands are covered under the Williams Treaties and are home to many Indigenous communities. We honour, recognize, and respect this nation and Indigenous Peoples as the traditional stewards of the lands and waters on which we now live, work and play.</p> <p>Read by: Willie Popp</p>
<b>3.0 DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF</b>	None
<b>4.0 APPROVAL OF AGENDA:</b> dated March 24 <sup>th</sup> , 2025	Motioned by: 2 <sup>nd</sup> :
<b>5.0 ADOPTION OF 2022 AGM MINUTES:</b> dated August 31 <sup>st</sup> , 2022	Motioned by: 2 <sup>nd</sup> :

<b>6.0 WELCOME AND INTRODUCTION OF THE BOARD</b>	<p><b>Chair:</b> Dana Middleton, Re/Max All-Stars</p> <p><b>Vice Chair:</b> Joanne Richter, The Second Wedge</p> <p><b>Directors:</b></p> <p>Lee Hawn, The Lemonade Stand</p> <p>Lisa Ritchie, Lisa Ritchie CPA</p> <p>Lindsay Golden, Main Street Pools</p> <p>Carrie-Lyn Dufton, Curves for Women</p> <p><b>Councillors:</b></p> <p>Zed Pickering, Ward 3</p> <p>Willie Popp, Ward 4</p> <p>Todd Snooks, Ward 5</p> <p><b>Staff Liaison:</b></p> <p>Katlyn Jones, Manager of Cultural Services, Tourism &amp; BIA</p>
<b>7.0 BUSINESSES WITHIN THE BIA</b>	<p>The BIA Supports and is made up of approximately 225 Businesses.</p> <p>We urge all businesses to register their business to our directory at: <a href="https://www.uxbridge.ca/en/bia/index.aspx">https://www.uxbridge.ca/en/bia/index.aspx</a> and <a href="https://biadirectory.uxbridge.ca/">https://biadirectory.uxbridge.ca/</a></p>
<b>8.0 2022-2025 BIA INITIATIVES</b>	<p>Events:</p> <ul style="list-style-type: none"> <li>- Easter Eggstravaganza</li> <li>- Spooky Saturday Trick-or-Treat</li> </ul>

	<ul style="list-style-type: none"> <li>- Ladies Night</li> </ul> <p>Downtown Revitalization</p> <p>Beautification:</p> <ul style="list-style-type: none"> <li>- Flower baskets</li> <li>- Lighting</li> </ul> <p>Collaborations:</p> <ul style="list-style-type: none"> <li>- Springtide Music Festival</li> <li>- Summer Social</li> </ul> <p>New Banners:</p> <ul style="list-style-type: none"> <li>- Local artist, Tracy Walker</li> <li>- Shop, Explore, Savour</li> </ul> <p>Snowflakes:</p> <ul style="list-style-type: none"> <li>- New winter lighting for Toronto and Brock Street</li> <li>- Phase 1 complete, phase 2 has been ordered</li> </ul> <p>Santa Claus Parade and Holiday trail involvement</p> <p>Holiday Shopping Pullout in the Cosmos</p>
<b>9.0 2025 BIA LEVY INCREASE</b>	<p>The Uxbridge Business Improvement Area (BIA) has proposed a 5% annual increase to its levy.</p> <p>This is the first increase since 2014.</p> <p>Plans for an Increase in 2021 were put on hold due to COVID-19</p>
<b>10.0 FINANCIALS</b>	<p>2022-2025 Statements shared.</p> <p>Audited financial statements for 2022 to 2023 available at BIA Website</p> <p>*Note 2024 statements are currently being audited and should be available in June.</p> <p>Motion to receive 2022 and 2023 audited financial statements:</p> <p>Mover:</p>

	<p>Second:</p> <p>Motion to receive 2023 Budget</p> <p>Mover:</p> <p>Second:</p> <p>Motion to receive 2024 Budget</p> <p>Mover:</p> <p>Second:</p> <p>Motion to Endorse 2025 Budget</p> <p>Mover:</p> <p>Second:</p>
<b>11.0 GUEST SPEAKERS</b>	<p><b>11.1 Uxbridge Downtown Revitalization Committee: Judy Risebrough:</b></p> <p>Strategic Plan &amp; Action Plan Update</p> <p>Goal #1: Committed Leadership – on track</p> <p>Goal #2: Revitalization of Lower Brock – In progress</p> <ul style="list-style-type: none"> <li>- Today: With the completion of the Brock Street Culvert Project, the Township is now working on the redevelopment of “Lower Brock” based on the Downtown Revitalization Plan, including the development of the Town Square.</li> </ul> <p>Goal #3: Safe, Walkable Downtown – on track</p> <p>Goal #4: Downtown as a Destination – on track</p> <p>Resident feedback (830 residents participated)</p> <p>Uxbridge Community Improvement Plan Programs:</p> <ul style="list-style-type: none"> <li>- An annual funding allocation from Council</li> <li>- Designed to encourage and stimulate the redevelopment and improvement of properties in designated areas in the Uxbridge Downtown Community.</li> <li>- How can the CIP help you?</li> </ul>

	<ul style="list-style-type: none"> <li>○ Building, Facade and signage improvement</li> <li>○ Sale or lease of Municipal Buildings or landholdings</li> <li>○ Heritage property tax relief</li> <li>○ Redevelopment / rehabilitation</li> <li>○ Fee/reduced securities equivalent</li> <li>○ Brownfields Tax incentive</li> </ul> <p>Parking Study results shared.</p> <p>Next steps: Report to Council with recommendations in April or May.</p>
<b>12.0 THANK YOU</b>	
<b>13.0 QUESTIONS</b>	
<b>14.0 ADJOURNMENT</b>	<p><b>8:00 pm by Dana Middleton</b></p> <p>Next BIA Board Meeting: April 28<sup>th</sup>, 2025 Board Room A</p>