

Uxbridge Downtown Revitalization Committee

October 7, 2021 (Via Microsoft Teams)

Minutes (Note: the meeting was recorded)

Present:

- Dave Barton, Mayor ToU
- Willie Popp, Ward 4 Councillor ToU
- Todd Snooks, Ward 5 Councillor ToU
- Shelley Macbeth, Business owner
- Don Andrews, Business Owner
- Joan Crosbie, Historical Preservation
- Roger Varley, Resident
- Terry Baskin, (Accessibility Representative)
- Nancy Mann, (Chamber of Commerce)
- Craig Miller (EDAC)
- Lynn Klages, (Library Board)
- Mike Whiston, (Tourism Advisory Committee)
- *Kristi Honey, ToU CAO / Project Sponsor
- *Judy Risebrough, ToU Project Manager
- *Wai Ying Di Giorgio, The Planning Partnership
- *Donna Hinde, The Planning Partnership
- *Carolyn Puterbough, Agriculture and Rural Economic Development Advisor.
OMAFRA
- *Stacey Jibb, Manager Agriculture and Rural, Region of Durham Economic
Development
- *Glen Macfarlane, Program Coordinator, Rural Economic Development, Region of
Durham Economic Development
- *Mike Klose, ToU Building Inspector
- *Amanda Ferraro, Director of Community Services (ToU)
- *Courtney Clarke, Manager, Parks & Trails (ToU)
- *Danielle Culp, Planning Analyst, Region of Durham, Planning & Economic
Development
- *Colleen Baskin, ToU Communication officer and Admin Assistant (left early)

Regrets

- Larry James, Business owner
- Hailey Weatherbee, Architect
- Dennis Milenov, Business owner
- Mark Christoff, Business Owner

- Patricia Bush (BIA)
 - *Kristyn Chambers, North Durham Tourism Specialist, Region of Durham Economic Development
 - *Ashlea Brown, Dir. Regulations, Lake Simcoe Region Conservation Authority (LSRCA)
 - *Dave Ruggle, Planner, Lake Simcoe Region Conservation Authority (LSRCA)
 - *Tobi Lee, ToU Deputy Treasurer
 - *Ben Kester, Director of Public Works (ToU)
 - *Debbie Leroux, ToU Clerk and Director of Legislative Services
- (note: * indicates a committee resource)

1. Disclosure of pecuniary interests:

Judy Risebrough, opened the meeting at 4:05 and asked if anyone had a disclosure to bring forward. None were presented.

2. Review of the agenda:

Judy Risebrough, presented the [agenda](#). Craig Miller motioned to approve the agenda, Willie Popp seconded. Approved

3. Review of Minutes of last meeting:

Judy presented the [minutes](#) of the June 24th meeting. Roger Varley motioned to approve the minutes with the correction, Don Andrews seconded. Approved

4. Business arising out of the minutes:

Judy provided an update on the surveys:

- The bypass signs have been approved and the region has agreed to pay for them. Special thanks to Danielle and the Region.
- Meetings have been held with Aggregate Companies. These have been led by the Region with special support from Larry James. The focus has been to understand why the trucks need to come through town and the Region is now looking at what can be done to reduce the traffic.
- All the surveys are now closed. Next steps will be to undertake the analysis. Glen is providing leadership on this stage.
 - Residents: 830 replies
 - Business: 53 replies
 - Customer Origin Survey: 587 interviews (Carolyn is supporting the work to input these interviews into an excel spreadsheet)

- TPP Visualization Survey: 507 replies plus 65 individuals who attended the two-engagement sessions.

5. Project Plan Update

i. The Planning Partnership (TPP)

- Donna Hinde and Wai Ying Di Giorgio provided a presentation that incorporated the findings from the survey & engagement sessions.

Highlights from the update:

- TPP provided their Vision Statement that they feel better reflects what the residents told them.
- TPP provided the priorities for residents:
 1. More Places to Live
 2. Town Square
 3. Buildings Respecting Heritage
 4. Safe Sidewalks
 5. Variety of Places to Shop
 6. Streets with Lots of Trees
 7. Lots of Parking
 8. Connections to Trails
- Level of Support (4 Stars or Higher):
 - 76% support the Civic Cultural District
 - 74% support the Brock Street District
 - 67% support the Framework Plan
 - 67% support the Heritage Line District
- Image Rating Support
 - 98% support the Street Trees image
 - 94% support the Promenade image (walking circuit defined)
 - 91% support the Mid-Block Pedestrian Connections image
 - 91% support the Town Square image
 - 88% support the Albert Street Parking image
 - 86% support the Township Owned Property image (redevelopment with a Town square)
 - 84% support the Key Pedestrian image
 - 84% support the Poplar Street image
 - 82% support the Public Art image
 - 80% support the Library Amphitheatre image
 - 80% support the Parking at the Municipal Building image
 - 79% support Mixed Use image

- 74% support the Brock Street image
 - 73% support the Gateway Buildings image
 - 70% support the Brock Street Parking image (removal of angle parking)
 - 66% support the Wayfinding image
 - 48% support the Building Height image (4-6 stories)
- TPP then provided a presentation of what might be possible given their analysis of the above, recognizing that they were including opportunities for the longer-term future (15 to 20 years out)

Feedback from the group:

Brock Street District:

- The committee identified that the proposed height of the buildings did not reflect the community's input. The committee felt that 3 or 4 floor buildings would be more acceptable to the community, particularly on Brock Street.
- Consider scaling the buildings for height as you move away from Brock St. Higher buildings (up to 6 floors) would be more appropriate on the back streets to the north of Brock St.
- The images used for the renderings, particularly Gateway Buildings, are too modern and do not reflect the wish for the community to maintain a sense of the heritage / small town look and feel.
- The proposal for "white" blocks will not work – important to show renderings of building are compatible/ sympathetic to the streetscape and attractive.
- The proposed building at the north-west corner of Brock/Toronto is too massive for the town's image and did not incorporate the desire for Mid-Block Pedestrian Connections.
- Not enough detail for what will be gained by removing angle parking – need to show streetscape images of what will be gained for pedestrians - not just the road image (Images for streetscape in Lower Brock would be helpful).
- Need to find a balance preserving the heritage look vs. density.
- The committee supported the concept for development of the Township land over and around the culvert on the north side of Brock that incorporated a Town Square / Muse.
- The Civic Cultural District does not show the creek continuing up to the culvert.

Recommendations as a next step from TPP included creating guidelines for the Heritage District, Stable Neighbourhood Guidelines etc.

- **Next steps:**

- TPP will rework their proposal to incorporate the comments above for feedback from the committee. Nothing is to be shared outside this committee at this time.
- Another discussion will be tabled for the October 28th meeting.
- Accessibility Committee will be meeting November 8th. A presentation should be scheduled with them before the presentation to Council.

6. Round Table Updates

- Willie informed the committee that the Region has approved 40 km/hour for Township in our downtown core.

7. Next meeting October 28, 2021 - 1:30 p.m.