

Uxbridge Downtown Revitalization Committee

October 29th, 2020 (Via Microsoft Teams)

Minutes (Note: the meeting was recorded)

- Present:
- Willie Popp, Ward 4 Councillor ToU
 - Todd Snooks, Ward 5 Councillor ToU
 - Larry James, Business owner
 - Shelley Macbeth, Business owner
 - Dennis Milenov, Business owner
 - Don Andrews, Business Owner
 - Mark Christoff, Business Owner
 - Roger Varley, Resident
 - Hailey Weatherbee, Architect
 - Joan Crosbie, Historical Preservation
 - Lynn Klages, (Library Board)
 - Mike Whitson, (Tourism Advisory Committee)
 - Patricia Bush (BIA)
 - Nancy Mann, (Chamber of Commerce)
 - Terry Baskin, (Uxbridge Accessibility Committee)
 - Craig Miller (EDAC)
 - Kristi Honey, ToU CAO
 - Judy Risebrough, ToU Project Manager
 - *Ashlea Brown, Dir. Regulations at Lake Simcoe Region Conservation Authority (LSRCA)
 - *Carolyn Puterbough, Agriculture and Rural Economic Development Advisor. OMAFRA
 - *Stacey Jibb, Manager Agriculture and Rural, Region of Durham Economic Development
 - *Danielle Culp, Planning Analyst, Region of Durham, Planning & Economic Development
 - *Ben Kester, Director of Public Works (ToU)
 - *Mike Close, ToU Building Inspector
 - *Tobi Lee, ToU Deputy Treasurer
 - *Colleen Baskin, ToU Communication officer and Admin Assistant
 - *Debbie Leroux, ToU Clerk and Director of Legislative Services
- Regrets
- Dave Barton, Mayor ToU
 - Tom Fowle, Civil Engineer

(note: * indicates a committee resource)

1. Disclosure of pecuniary interests

Judy Risebrough, opened the meeting at 1:32 and asked if anyone had a disclosure to bring forward. None were presented.

2. Review of Minutes of last meeting

Judy presented the [minutes](#) of the October 1st meeting. No additions or alterations were suggested. Larry James motioned to approve the minutes, Trish Bush seconds. Approved

3. Review of the agenda

Judy Risebrough, presented the [agenda](#). No additions were suggested. Mike Whitson motioned to approve the minutes, Willie Popp seconds. Approved

4. Roundtable Introduction

Judy thanked the committee members for the [feedback](#) on the Vision. She then worked the group through the feedback to seek clarity.

The following themes evolved:

- a) The vision statement should represent the future and not refer to today's issues.
- b) We need to value our strong heritage, inclusive of agriculture but not focused on agriculture.
- c) To be successful, our downtown needs to be a complete neighbourhood. We need people in the downtown. (Residents, employees, tourists)
- d) Current buildings need to be encouraged to improve facades, both front and rear.
- e) New buildings need to be complementary /sympathetic with our heritage buildings.
- f) There is a need to incorporate residential opportunities (e.g. Condos and Rental)
- g) There should be a "Town Square" or "Agora" that would act as a gathering space and could include a Marche. Could also include an Information Centre.
- h) Centennial Park should be viewed as an asset - could include an outdoor coliseum or amphitheater.
- i) Need to promote the "Trail Capital" and include a Downtown Trail Head that links together the trails from the Trussell Bridge to Elgin Park.
- j) Transportation related issues (heavy trucks. Traffic flow, parking) need to be improved.
- k) Active transportations and accessibility need to be included.
- l) Interest in exploring how Uxbridge Brook can become a South – North feature.
- m) Retail should be the primary focus of the promenade level, but services bring individuals into the downtown.
- n) Accommodation, potentially a boutique hotel is considered an essential component of the future of the downtown and tourism.

Judy will draft a revised vision based on the feedback for the committee to review with the objective is to have the revised Vision Statement approved by Council before the end of December.

5. Project Plan Update:

Judy informed the group that OMAFRA has approved an extension of the project until December 31, 2021 from September 31st due to delays experienced due to COVID-19 restrictions. This approval also provides for funds to be shifted from Fiscal Year 2020-2021 until 2021-2022.

6. Business Inventory Update:

Judy advised the meeting that the Region of Durham, through Stacey, are going to provide a list that can be used as the base of our business inventory. One of the activities for the business subcommittee will be to identify the data points that will be required.

7. Action Item

Based on the priorities that were identified through the visioning review, the plan is to establish 5 subcommittees.

- Business / Property Owners
- Zoning, Bylaws
- Transportation
- Pleasure (including the Brook; Centennial Park; Town Centre themes)
- Residential

Members of the Committee are asked to advise Judy on which committee(s) they would like to participate.

8. Next meeting: Nov. 26th, 1:30pm

Based on the survey, Thursday afternoons work best for the majority of the members. Therefore, a meeting will be scheduled for the last Thursday of the month, with the exception of December. The meeting will be cancelled if it is not required.