

# Uxbridge Downtown Revitalization Committee

January 14, 2022 (Via Microsoft Teams)

Minutes (Note: the meeting was recorded)

Present:

- Dave Barton, Mayor ToU
- Willie Popp, Ward 4 Councillor ToU
- Todd Snooks, Ward 5 Councillor ToU
- Shelley Macbeth, Business owner
- Don Andrews, Business Owner
- Joan Crosbie, Historical Preservation
- Roger Varley, Resident
- Craig Miller (EDAC)
- Mike Whiston, (Tourism Advisory Committee)
- \*Judy Risebrough, ToU Project Manager
- \*Ashlea Brown, Dir. Regulations, Lake Simcoe Region Conservation Authority (LSRCA)
- \*Carolyn Puterbough, Agriculture and Rural Economic Development Advisor. OMAFRA
- \*Stacey Jibb, Manager Agriculture and Rural, Region of Durham Economic Development
- \*Glen Macfarlane, Program Coordinator, Rural Economic Development, Region of Durham Economic Development
- \*Danielle Culp, Planning Analyst, Region of Durham, Planning & Economic Development
- \*Kristi Honey, ToU CAO / Project Sponsor
- \*Kyle Rainbow, Director of Development Services (ToU)
- \*Ben Kester, Director of Public Works (ToU)
- \*Mike Klose, ToU Building Inspector
- \*Amanda Ferraro, Director of Community Services (ToU)
- \*Courtney Clarke, Manager, Parks & Trails (ToU)
- \*Tobi Lee, ToU Deputy Treasurer
- \*Colleen Baskin, ToU Communication officer and Admin Assistant

Regrets

- Dennis Milenov, Business owner
- Hailey Weatherbee, Architect
- Larry James, Business owner
- Mark Christoff, Business Owner

- Lynn Klages, (Library Board)
- Terry Baskin, (Accessibility Representative)
- Nancy Mann, (Chamber of Commerce)
- Patricia Bush (BIA)
- \*Kristyn Chambers, North Durham Tourism Specialist, Region of Durham Economic Development
- \*Dave Ruggle, Planner, Lake Simcoe Region Conservation Authority (LSRCA)
- \*Debbie Leroux, ToU Clerk and Director of Legislative Services

(note: \* indicates a committee resource)

**1. Disclosure of pecuniary interests:**

Judy Risebrough, opened the meeting at 10:32 and asked if anyone had a disclosure to bring forward. None were presented.

**2. Review of the agenda:**

Judy opened the meeting by introducing Kyle Rainbow, who has joined the Township as the Director of Development Services.

Judy presented the agenda. Mike Whiston motioned to approve the agenda, Joan Crosbie seconded. Approved



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**3. Review of Minutes of last meeting:**

Judy presented the minutes of the November 25, 2021 meeting. Shelley Macbeth motioned to approve the minutes with the correction, Willie Popp seconded. Approved



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**4. Business arising out of the minutes:**

- 1) Judy informed the committee that TPP had presented their visualizations to Council on December 6, 2021.



Council UDRP Presentation\_20211;

Council approved the following recommendations:

THAT Report CAO- 15/20 of Judy Risebrough, Project Manager be received as information; AND THAT Committee accept the Uxbridge Downtown Revitalization Advisory Committee (UDRAC) recommendation that the Township support in principle the TPP recommendations; and that the UDRAC should continue to incorporate the recommendations into the development of the UDRP Strategic Plan and UDRP Action Plan; and that the recommendations be included in the Township's 2022 Budget discussion; AND THAT the Property Owners within the Downtown Study Area be provided a copy of the presentation.

- 2) Glen Macfarlane provided an update on the surveys. Draft versions of the Resident Survey, Business Owner Survey, Market Area Data Report and Market Trend Analysis were distributed in advance of the meeting. An executive summary of the Market Area Data Report and Market Trend Analysis report will be prepared.

**Action:** Committee members are asked to review and provide comments back to Glen.

- 3) Danielle Culp informed the committee that the Bypass signs have been installed by the Region.
- 4) Ashlea Brown advised the committee that LSRCA will be sending a letter to the Township to confirm the as built etc. Ben Kester confirmed that he has not yet received the letter. Once the response is received by LSRCA they will proceed with confirming the revised Flood Plain. No date for completion was provided.

## 5. Project Plan Update

1. Judy informed the committee that TPP has provided a draft report for our review. A copy was shared in advance of the meeting.

**Action:** Committee members were asked to provide their comments to Judy by January 17<sup>th</sup>.

2. Development of Strategic Plan and Action Plan: Judy Risebrough
  - Judy discussed next steps with the committee. It was generally agreed that the priority for the Township must be the revitalization of Lower Brock which includes the development of a Town Square.
  - The action plan is following the OMAFRA four pillars of Downtown Revitalization.
    - Leadership
    - Economic Development
    - Marketing and Promotion
    - Physical
      - Downtown Walkability (Parking, Trucks, Active Transportation etc.)

- Brock Street District
- Civic Cultural District
- Heritage Railway District
- **Action:** Committee members were asked to review and make action plan recommendations using the attached document. Due to Judy by January 25<sup>th</sup>.



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talization%20Action**

## **6. Round Table Updates**

No updates

## **7. Next meeting is scheduled for January 27, 2022 at 1:30 p.m.**