



SPONSORSHIP DECK



64TH ANNUAL
Santa Claus Parade
November 15th, 2025

Santa is coming to Uxbridge for the 64th Annual Santa Claus Parade!

A great way to make a meaningful impact with your business or organization is to sponsor or donate to this event.

An investment in our Parade is an investment in your local community. It is also a great opportunity to promote relationships with local residents and to reach a broader audience.

Not wanting the publicity but want to help out? Consider [donating](#) to our parade! Donors contributing \$25 or more will be thanked on our webpage.

Sponsorship benefits:	Santa Claus Level	Reindeer Level	Holiday Elf Level
	\$650	\$300	\$100
Name of organization listed in the Township Page promo ad the week of the event (logo needed by Nov. 5 for inclusion)	✓	✓	✓
Name of organization and logo on Santa Claus Parade Webpage	✓	✓	✓
Logo in the October newsletter segment leading up to parade (logo needed by Oct. 23 for inclusion)	✓	✓	
Logo in the Township Page thank-you ad after the event	✓	✓	
Recognition of logo and name in social media, and on-air promotions before the event	✓		
Logo included in post-parade newsletter video	✓		
Donations exceeding \$650 are accepted. The sponsor making the largest monetary contribution will receive all the benefits listed above, and will also have the opportunity to record a video with Mayor Dave and Councillor Popp promoting their business. This video will be featured ahead of the mayoral newsletter video in the November edition.			

2025 Sponsorship Form

Thank-you for sponsoring the 64th Annual Uxbridge Santa Claus parade.
Sponsorship Level

☐ Santa Level \$650

☐ Reindeer Level \$300

☐ Elf Level \$100

Business/organization Name

Contact Name

First

Middle Name or Initial

Last

Mailing Address

City, Postal Code

Phone

Email

Cheque #

Cheque Amount

To discuss the sponsorship opportunities in more detail please contact Willie Popp at wpopp@uxbridge.ca or at 416 735 4851.

Please forward a digital copy of your corporate logo or wordmark to Nadine Messina at nmessina@uxbridge.ca

Signature(s)

Date

Please make cheques payable to: Township of Uxbridge

Re: 2025 Santa Claus Parade

P.O. Box 190, Uxbridge ON L9P 1T1

Cash payments are accepted in person at the Tax Department during open hours at 51 Toronto St. S., Uxbridge, ON.