

UDRAC MINUTES – MAY 26, 2025



UXBRIDGE DOWNTOWN REVITALIZATION ADVISORY COMMITTEE

DATE	May 26, 2025
TIME	3 p.m. to 4:30 p.m.
LOCATION	Uxbridge Town Hall (Board Room A) & Virtual (TEAMS)
ATTENDEES	Members Present: Councillor Willie Popp; Councillor Todd Snooks; Mary Bridger (Chair); Don Andrews (Vice Chair); Craig Marlatt; Shelley Macbeth and Mackenzie Rintz.
	Township Resources: Judy Risebrough, Project Mgr. & Committee Staff Rep.; Hilary Williams, Director By-law, Animal Control & Development Services; Cody Morrison, Chief Planning Official; and Jennifer Gowland, Communications Coordinator.
	Resources: Jennifer Cushinan, Traffic Engineering Supervisor, Road Safety; Danielle Culp (V), Region of Durham, Transportation Planning; Lori Talling (V), Invest Durham; Michael Scott (V), Region of Durham, Project Planner; and Carolyn Puterbough (V), OMRA.
	Regrets: Mayor Dave Barton; Joan Crosbie; Craig Miller; Kristi Honey, CAO; Courtney Clark, Director Public Works and Katlyn Jones (V), Museum Curator, Tourism Coordinator & BIA.
	Public: Jack Nelson; Qian Dubeau; Ben Gayman, USS Students.

1. CALL TO ORDER

Mary Bridger opened the meeting at 3:01 p.m. and asked if anyone needed to declare a pecuniary interest. None were declared.

2. REVIEW OF THE AGENDA

Mary reviewed the meeting agenda. Craig Marlatt made the motion to accept the agenda. Willie Popp seconded the motion. Approved.



21. UDRAC Agenda
26-05-2025(f).pdf

3. REVIEW OF THE MINUTES

Mary reviewed the April 26, 2025 minutes. Todd Snooks made the motion to approve the minutes as revised. Craig Marlatt seconded the motion. Approved.



20. UDRAC Minutes
28-04-2025 (f).pdf

4. PRESENTATION – UXBRIDGE SECONDARY SCHOOL URBAN INVOLVEMENT CLUB

Three USS students from the USS Urban Involvement Club, Jack Nelson, Qian Dubeau and Ben Gayman, presented their ideas for Downtown Revitalization based on the following categories:

1. Streetscape
2. Shops
3. Transportation
4. Outdoor recreation
5. Housing
6. Greenery



Urban%20Involvement%20Club%20Presentation

5. REGIONAL HEAVY TRUCK TRAFFIC UPDATES - 2024

Jennifer Cushinan provided an overview of the summer heavy truck traffic results for 2024. This provides the traffic before the additional signs were installed compared to the heavy truck traffic in 2024.

Note: The actual volumes were impacted by the road closures for construction / bridge replacements (e.g. Reach Road, Regional Road 1, Sandford Side Road etc.)



Uxbridge_HeavyTrucks_Spring_2024.pdf



Uxbridge_HeavyTrucks_Summer_2024.pdf

○ Dedicated Leadership

• **Communication Sub- Committee:**

A frame Sign

- Judy informed the group that the A frame sign, like those procured by the library is available. The group agreed that one would be sufficient. The recommendation is to go black in colour to differentiate from the library.
- There was a general discussion of how and where it could be used.

Farmers Market

- The committee agreed that we should try and have a display at the market a couple of weeks ahead of the open house.

Action:

- Judy will contact the Farmers Market to confirm possible dates and then send out an email seeking volunteers.

Open house

- The Music Hall is available the July 22 & July 23rd.
- Will need to confirm the date and availability of committee members.
- It will be scheduled from 5 pm. to 7 p.m.
- Recommend a short update / message – possibly by Mayor that would then encourage participants to visit the various stations. (Lower Brock, CIP's, Centennial Park, Historical Train District etc.)
- Would like to invite other committees to attend – possibly some may want a station to provide their update re: activity in the downtown (e.g. Heritage)

Action:

- Mary will work with Judy and Sierra to develop an invite to go to other committee chairs. Some to participate and others to attend.
- Judy to confirm dates when the Music Hall is available as well as the availability of the Mayor and CAO.

Future Town Square Sign

- Judy informed the committee that Courtney will put a “Future Town Square” sign up by the end of June in the Circle K parking lot area.

Action:

- Judy and Sierra will work with Courtney to finalize the sign and where it will be installed.

- Revitalization of Lower Brock

Development

- **Lower Brock Street Redevelopment**

- 11-13 Brock Street – Judy informed the committee that Courtney has arranged for a contractor to add to the hoarding and have it painted grey.
- Mary provided an update of the discussions that took place with Durham College.

Action:

- The committee discussed the various options, including the use of historical photographs. The committee agree to refer it back to Mary, Willie, Don, and Shelley to come up with a proposal for the committee to consider.

- **Downtown Development Updates**

- Cody provided an update on behalf of Dev. Services.
- The Township has provided feedback to the property owners of 11-13 Brock Street for them to consider in the development of their site plan submission.
- The Township provided detailed comments to Kindred Works on their site plan application. The three buildings on Main Street have received demolition permits.
- The Township is working through the site plan amendment that was submitted for 2 Victoria St. There are minimal changes to the exterior based on their request to convert the upper 4 floors to apartments.
- Accessibility – the township is working on a fact sheet that will be available in the future to help downtown property owners understand options and obligations. This will be developed in partnership with the Accessibility Committee.

- **Heritage District**

- Cody informed the committee that the Heritage Advisory Committee is going to seek guidance from the Council regarding the possibility of a Downtown Heritage District. The correspondence will be shared by Heritage with the UDRAC.
- Earlier today, Judy shared the C3 zoning information regarding permitted uses with the committee. If changes are required, it could be done through a council initiated zoning amendment. A review will also be done through the upcoming Official Plan update.

Action:

- Judy will add this C3 zoning discussion as an item for the next agenda.

- **RED Grant – Update**

- Render Developments is working on making the renderings for Lower Brock that will be used to promote downtown redevelopment opportunities.
- An update of the work will be provided at the June meeting.

- **Safe, Walkable Downtown**

- **Parking Study**

- No update – still waiting on the final report.

- **Downtown as a Destination**

- **Heritage Railway District**

- Judy informed the group that Kristi continues to communicate with Metrolinx regarding the future use of the area and the new lease for 2026.

- **Centennial Park Master Plan**

- Judy informed the group that the next steps will be for Courtney to issue an RFP for a plan for Centennial Park.
- The Environmental Review is now posted.

- **Volunteers & Activities**

- Farmers Market, Musical Hall events (Little Mermaid)

7. ROUNDTABLE

- Willie discussed the “shot gun” shell that is now on top of the owner’s vehicle. It is not considered a sign.
- Don informed the committee that his business sign has been installed.

8. NEXT MEETING

- Due to Canada Day, the next meeting will be on Monday, June 23, 2025, at 3:00 p.m. at the Uxbridge Township Municipal Office. A virtual option will be available.