



60th ANNUAL
Santa Claus
Parade

November 20th, 2021
SPONSORSHIP DECK



Santa is coming to Uxbridge for the 60th Annual Santa Claus Parade!

A great way to make a meaningful impact with your business or organization is to sponsor or donate to this event.

An investment in our Parade is an investment in your local community. It is also a great opportunity to promote relationships with local residents and to reach a broader audience.

Sponsors will receive recognition on the Santa Claus Parade webpage and in our post-parade thank-you advertising.

Not wanting the publicity but want to help out? Consider [donating](#) to our parade! Donors contributing \$25 or more will be thanked on our webpage.

Sponsorship benefits :

	Santa Claus Level	Reindeer Level	Holiday Elf Level
	\$650	\$300	\$100
Name of organization listed in Thank-you ad after the event	✓	✓	✓
Name of organization and link on Santa Claus Parade Webpage	✓	✓	✓
Logo on newspaper ads leading up to parade in Cosmos (2 weeks)*	✓	✓	
Logo with your listing on Santa Claus Parade Webpage	✓	✓	
Logo on in Thank-you ad in Cosmos after event	✓	✓	
Prominent logo on Nov. 18th centre page spread in Cosmos	✓		
Recognition of logo and name in social media, and on-air promotions before the event	✓		

* Creative work on your ad is subject to a small surcharge
Ad material must be received by Nov. 8th



2021 Sponsorship Form

Thank-you for sponsoring the 60th Annual Uxbridge Santa Claus parade.

Sponsorship Level

Santa Level \$650

Reindeer Level \$300

Elf Level \$100

Sponsor Information (please print or type)

Business/organization Name

Contact Name

First

Middle Name or Initial

Last

Mailing Address

City, Postal Code

Phone

Email

Cheque #

Cheque Amount

To discuss the sponsorship opportunities in more detail please contact Willie Popp at wpopp@uxbridge.ca or at 416 735 4851.

Please forward a digital copy of your corporate logo or wordmark to Lisha Van Nieuwenhove at the Uxbridge Cosmos Newspaper - lvann@thecosmos.ca

Signature(s)

Date

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Please make cheques payable to: Township of Uxbridge
Re: 2021 Santa Claus Parade
P.O. Box 190, Uxbridge ON L9P 1T1

Cash payments are accepted in person at the Tax Department during open hours at 51 Toronto St. S., Uxbridge, ON.